

# Securing today and tomorrow – The intersection of intelligence, people and strategy.



**Grant Paling**  
Product Manager,  
Orange Cyberdefense



**Cyberdefense**

# Do you remember me?

## Grant Paling

- 17 years in Cyber Security
- I looooooove gangster movies (and all movies, really)
- I also like swimming, running and cycling a long way

## Product Management

- Managed Services strategy, packaging and service development
- Strategic consulting services



**Grant Paling**  
Product Manager,  
Orange Cyberdefense

# What am I going to talk about?

1

**Recap:**

What did we do  
today?

2

**Here and now:**

What do we do  
with that?

3

**The future:**

Where can we  
take it next?

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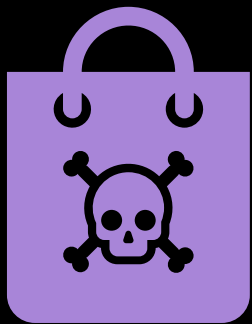
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# What did we do today?



Cyber Extortion  
remains a thriving  
business model



Successful  
attempts to catch  
the bad guys



Proactive about  
identifying and  
closing the gaps in  
a collaborative way



Implementing a  
consistent  
approach to  
security posture

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# 3 things...

- Strategy
- Intelligence
- People

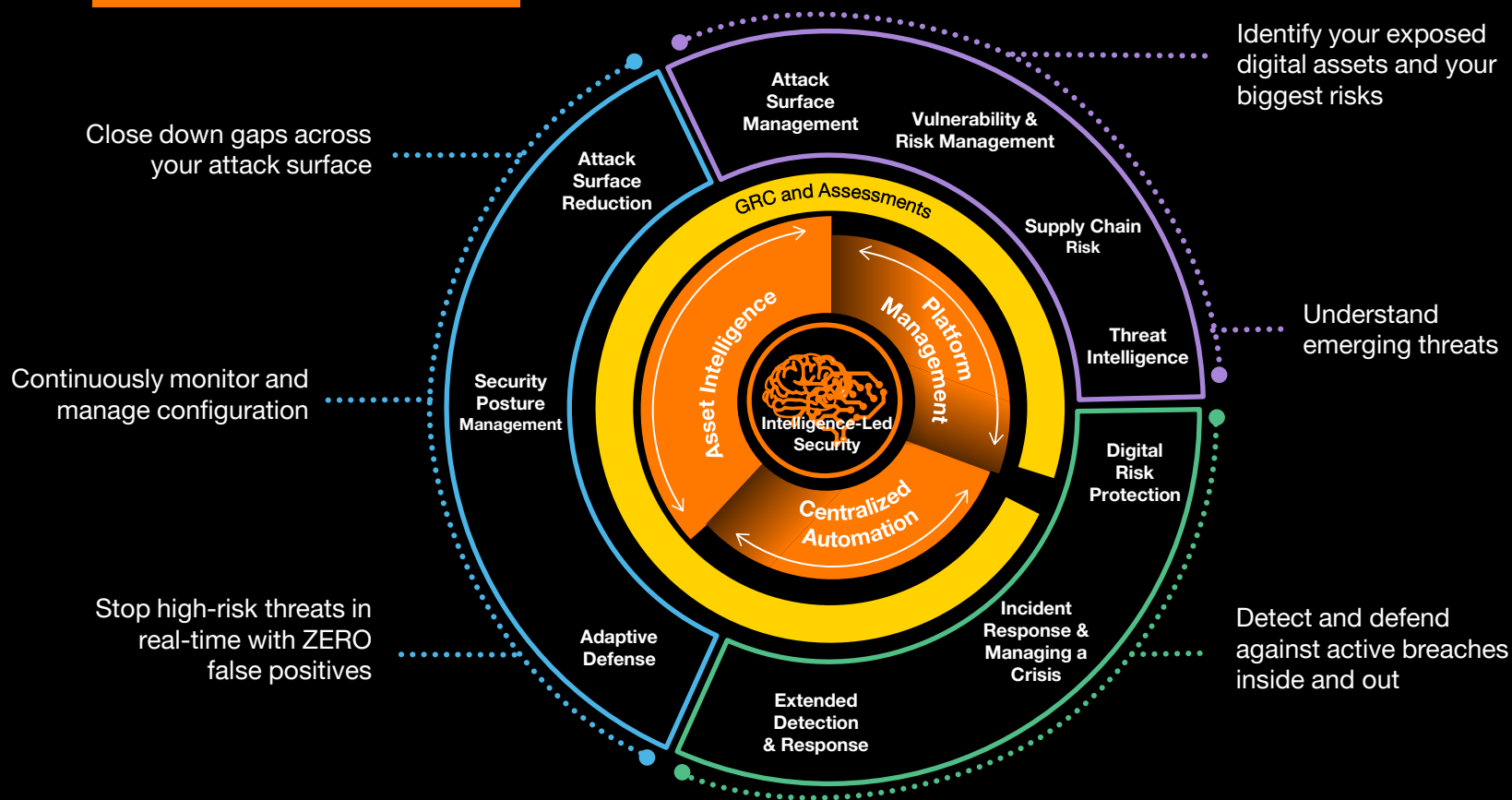


# 3 things...

- **Strategy**
- Intelligence
- People

# Layers of Defense

One trusted partner



# 3 things...

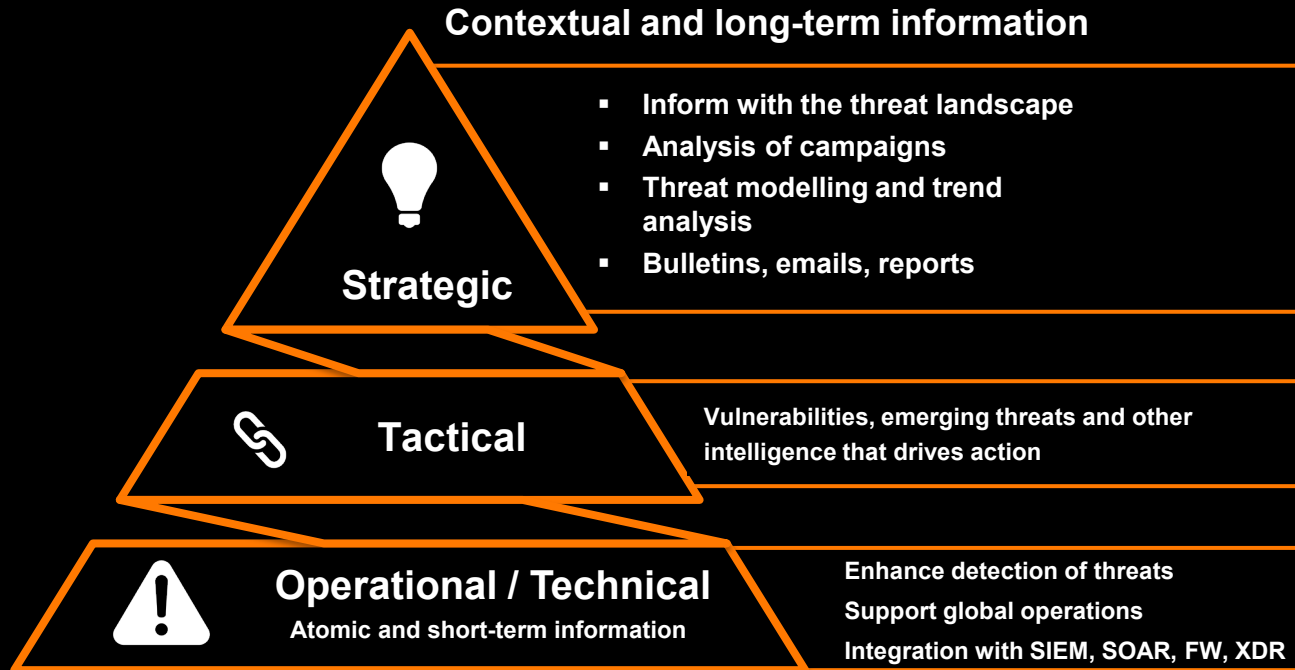
- Strategy
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# 3 things...

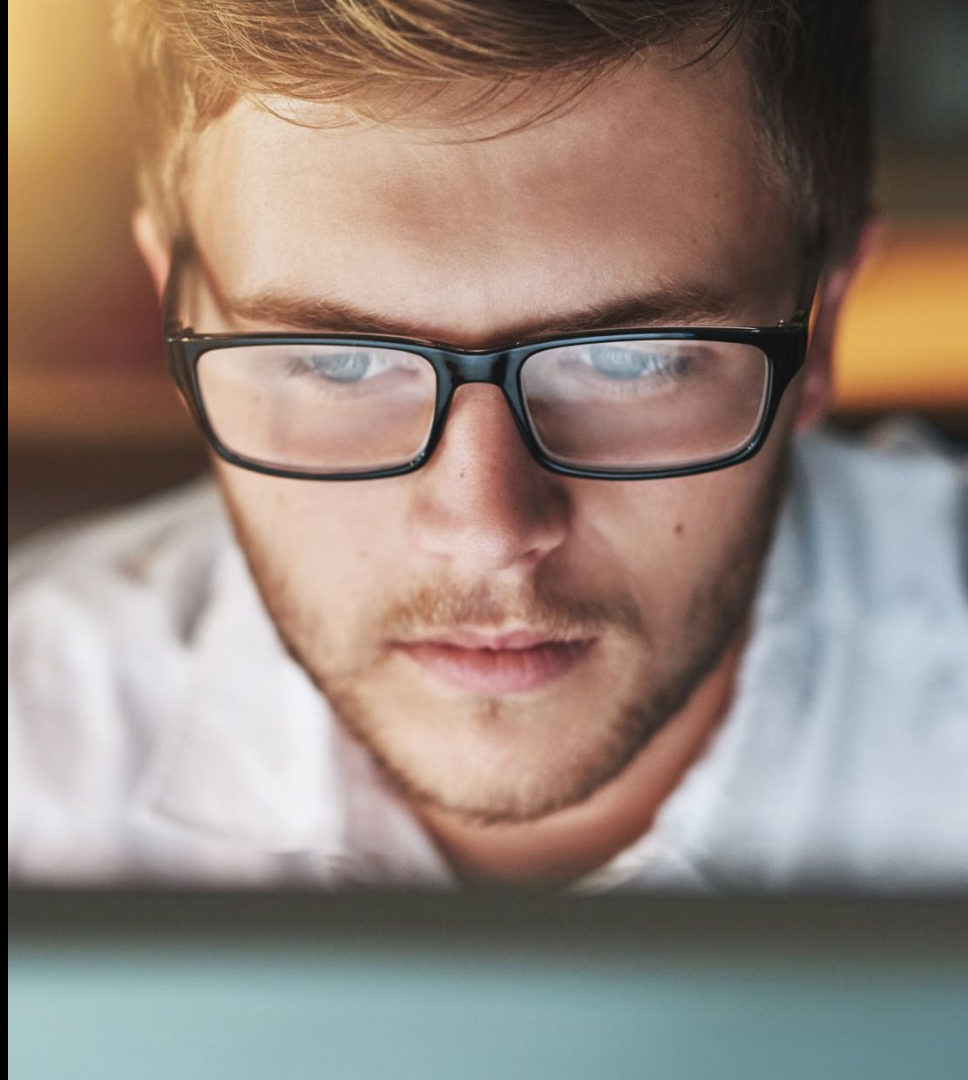
- Strategy
- **Intelligence**
- People

# The Cyber threat intelligence process organizes the data

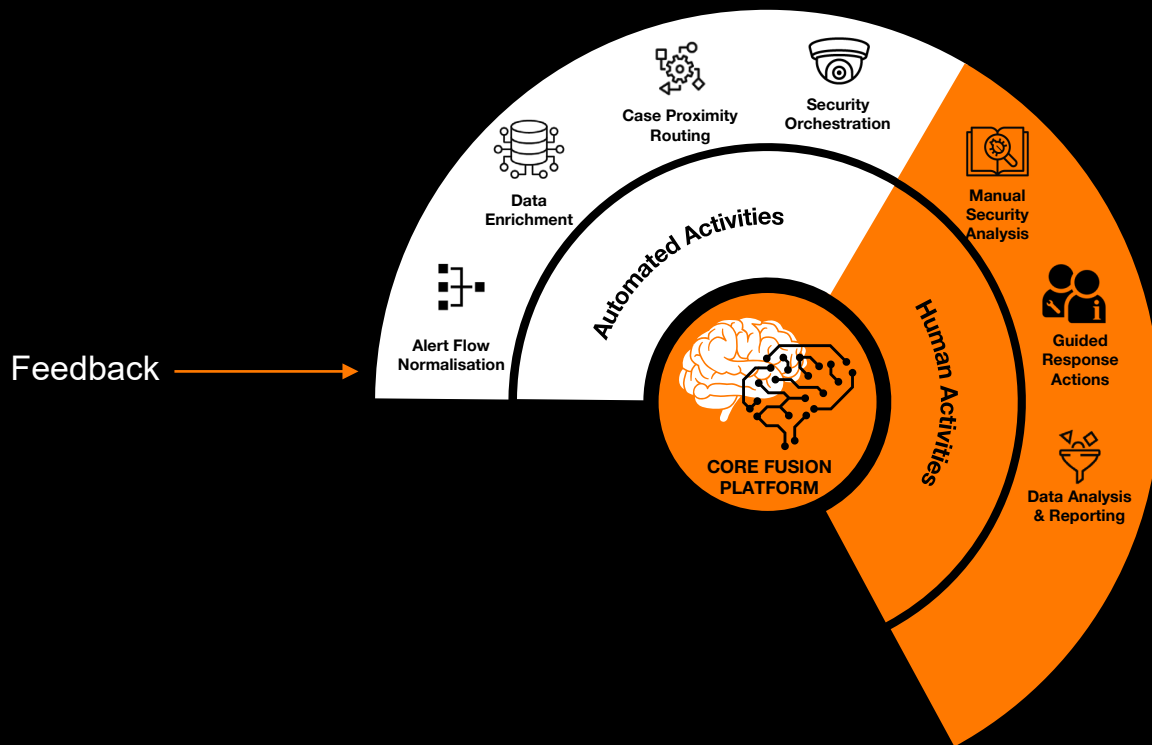
... to the output



# Strategic Intelligence



# Delivering Strategic Intelligence through incident classification



## VERIS framework

### True Positives

- Who was the threat **Actor**
- What **Action** did they take
- Which **Asset(s)** were compromised
- What were the **Attributes** impacted?
- What phases of the **kill chain** were observed?

### False Positives

- **Who** caused it?
- **Why** did it happen?
- **What** can be done to make sure it doesn't happen again?



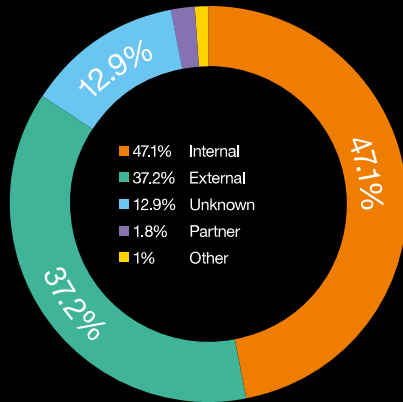
# Informing the big picture

## Security Navigator: Research-driven insights to build a safer digital society

### Security Incidents: Top root causes

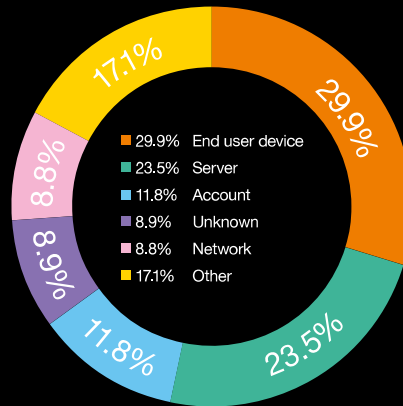
Source: Orange Cyberdefense Security Navigator 2023

Source



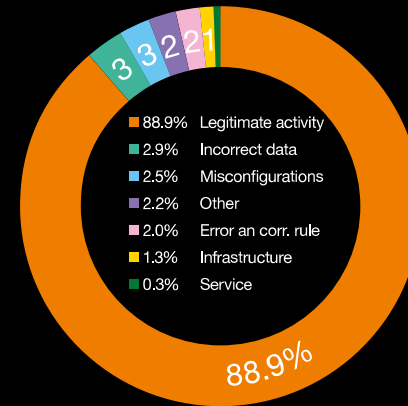
~47% of incidents are caused by internal sources, not external ones.

Target



The most targeted resource among our clients are Endpoints (~30%) and servers.

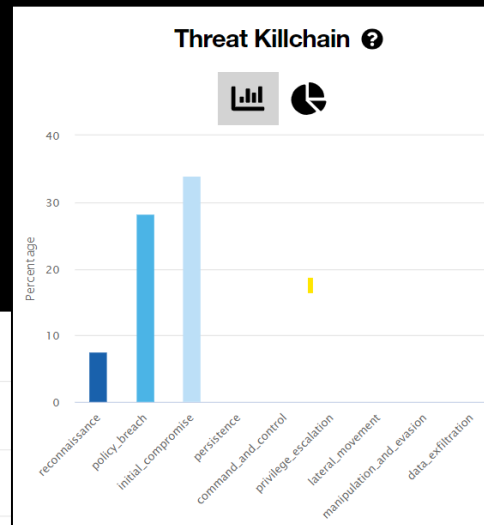
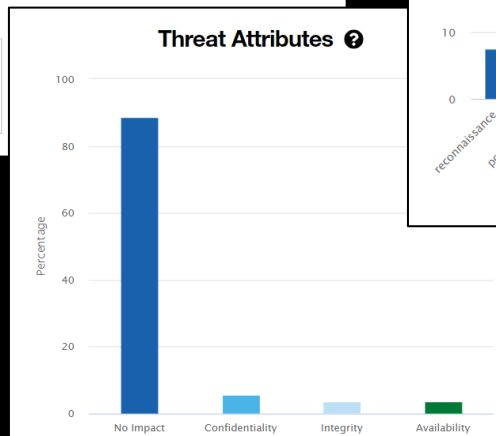
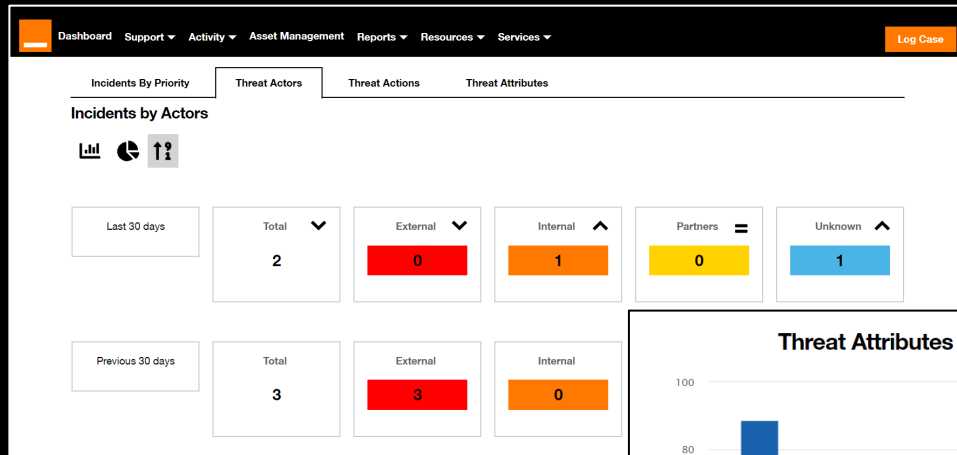
FP type



~89% of False Positives are caused by legitimate user activity.



# Delivering your Strategic Intelligence through incident classification

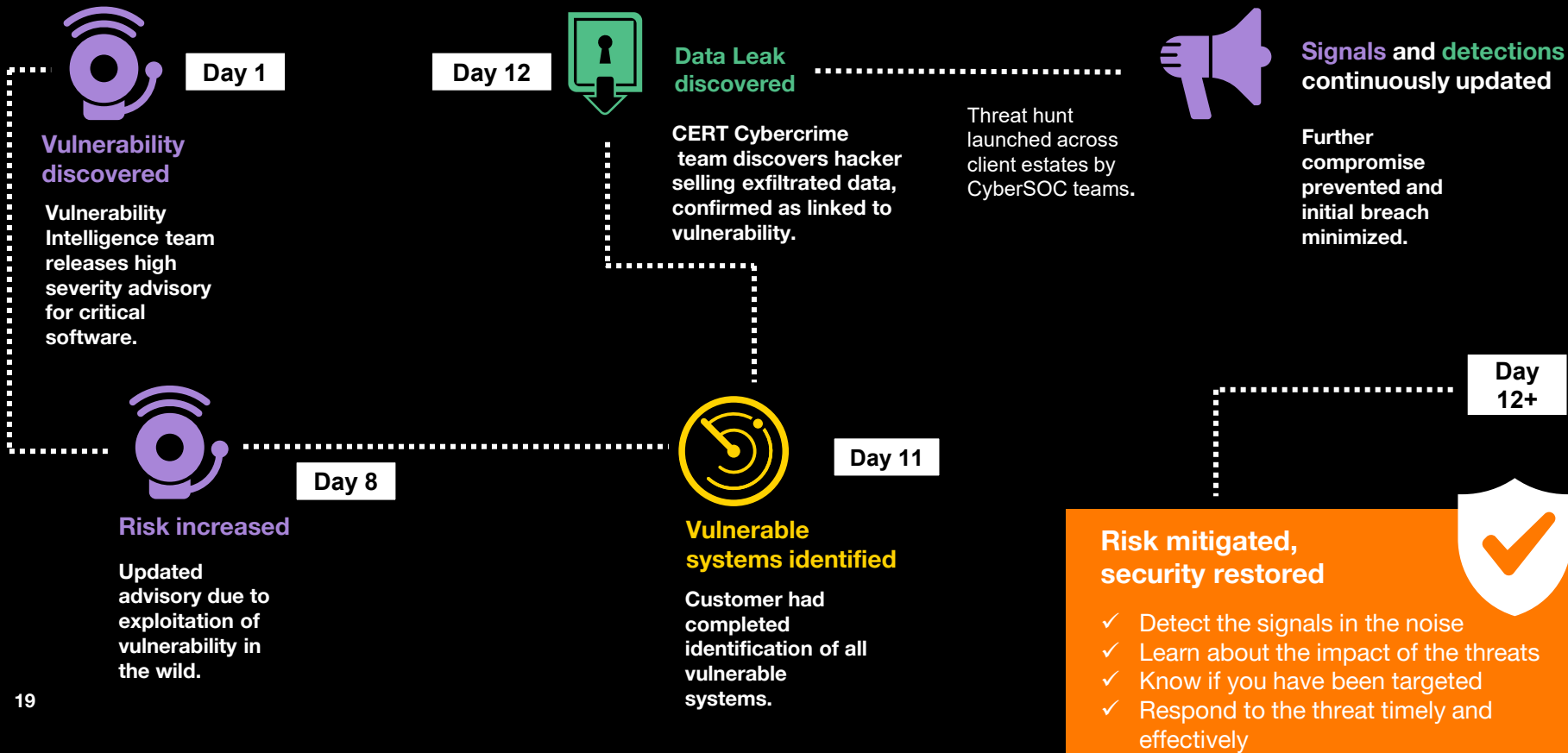


# Tactical Intelligence

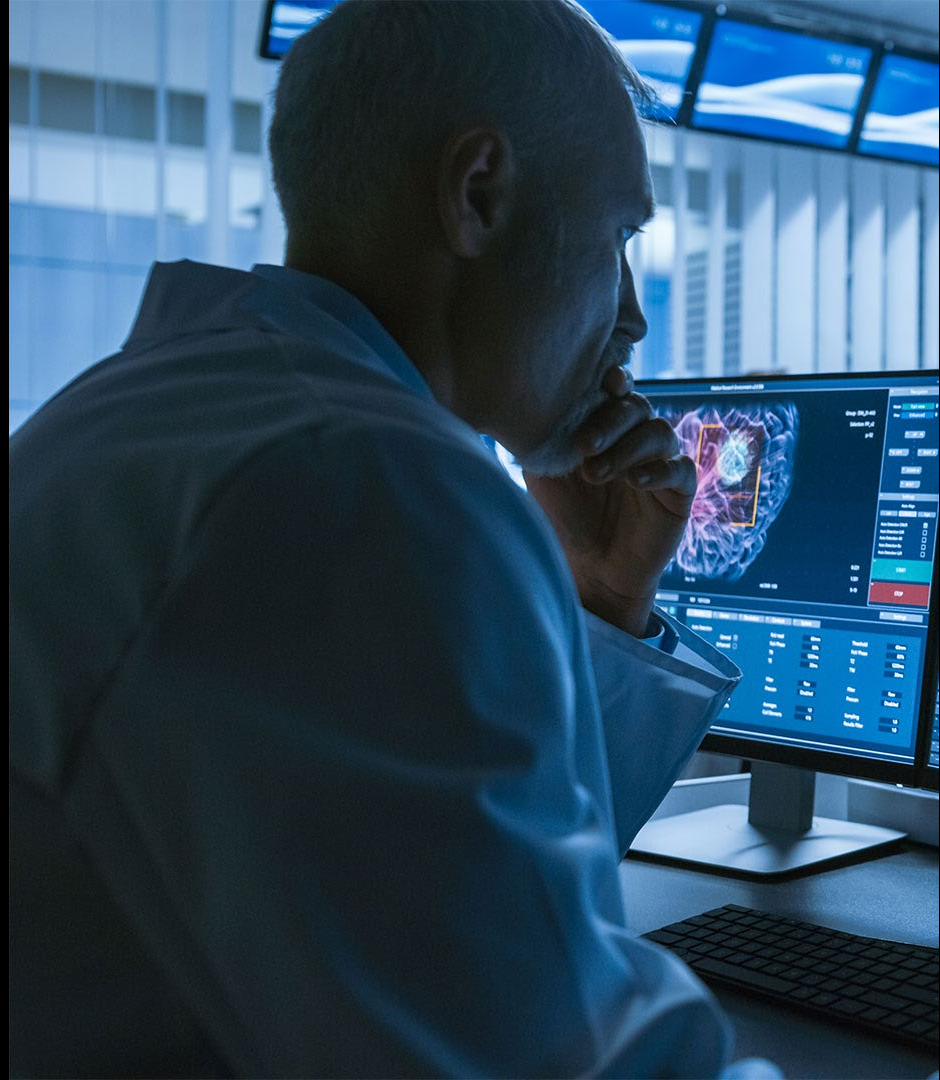


# The value-add of a co-ordinated ecosystem

## Major software vulnerability

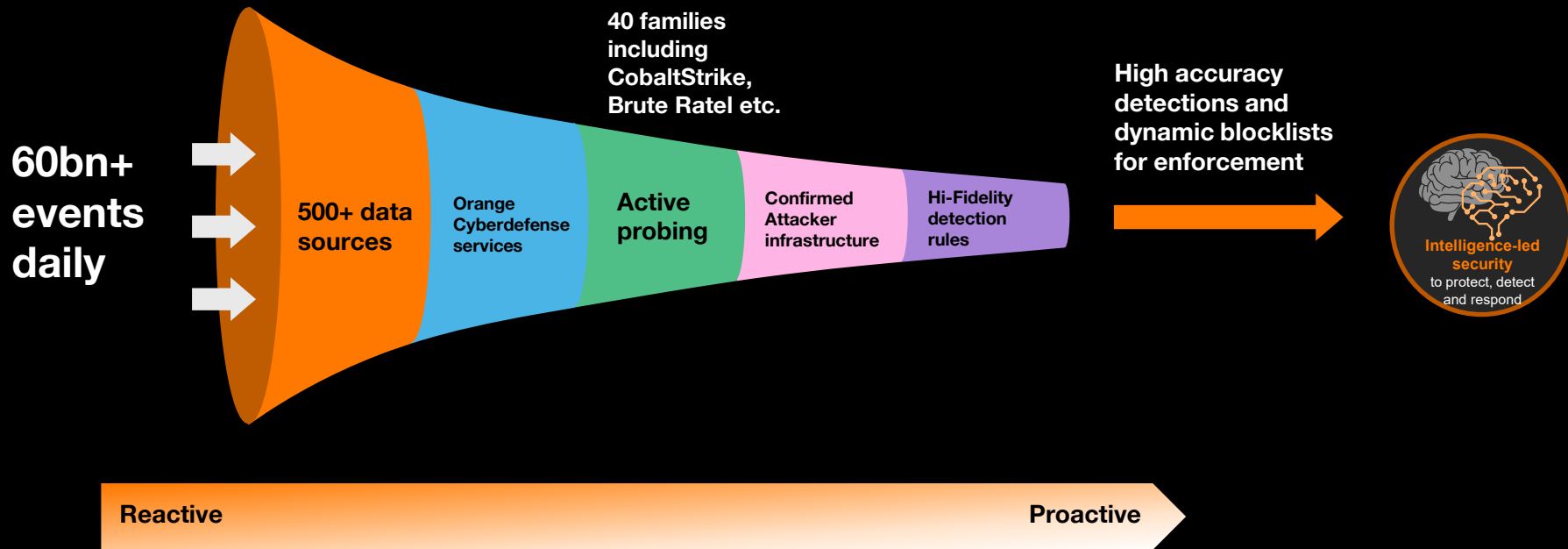


# Technical Intelligence

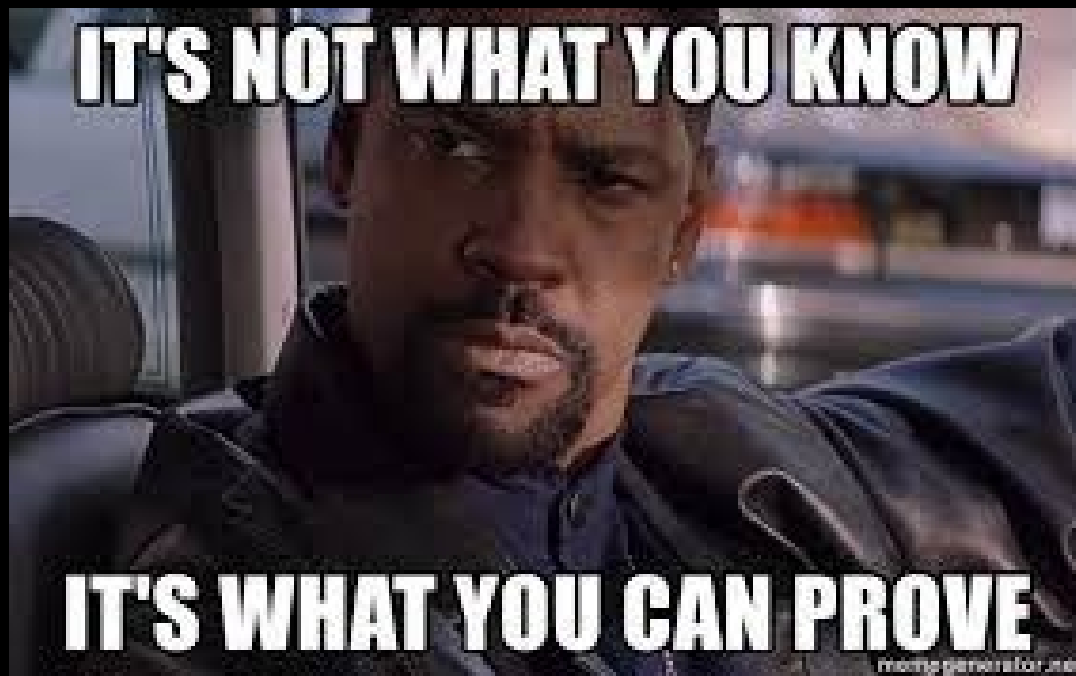


# Orange Cyberdefense advanced intelligence

It is about quality, not just quantity...

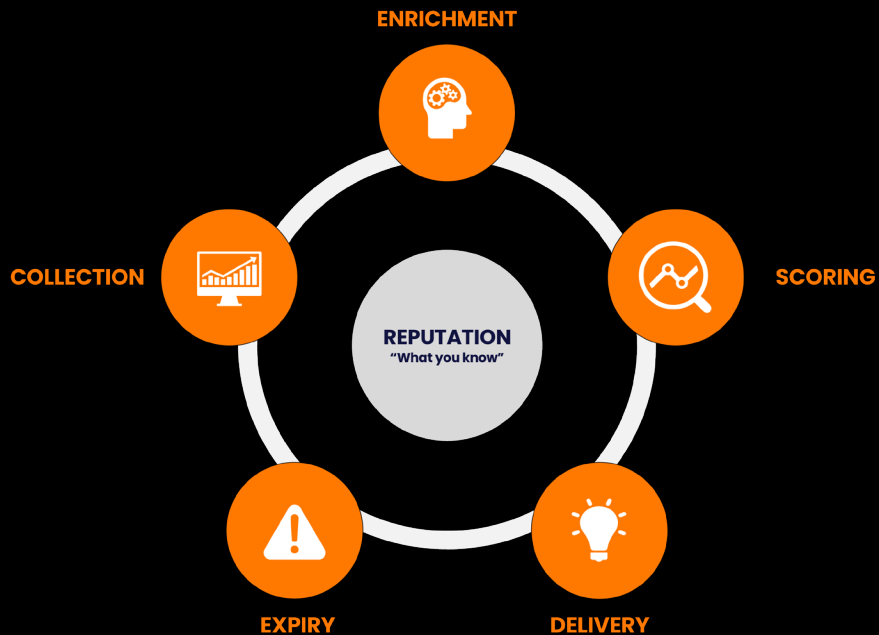


## Movie reference!

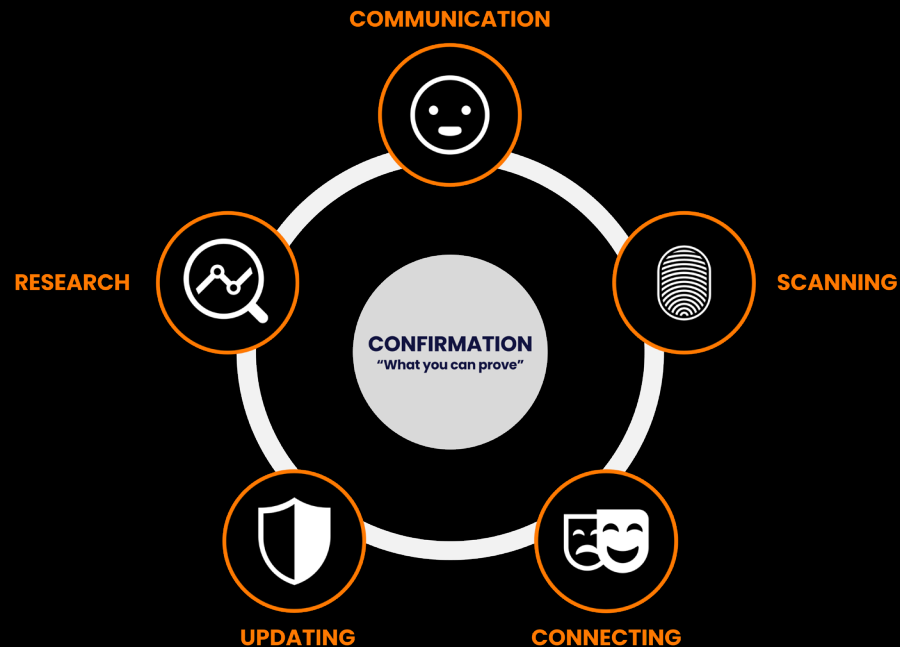


# What's so different?

How can any Threat Intelligence IOC be 100%?



VS





# Operational Intelligence





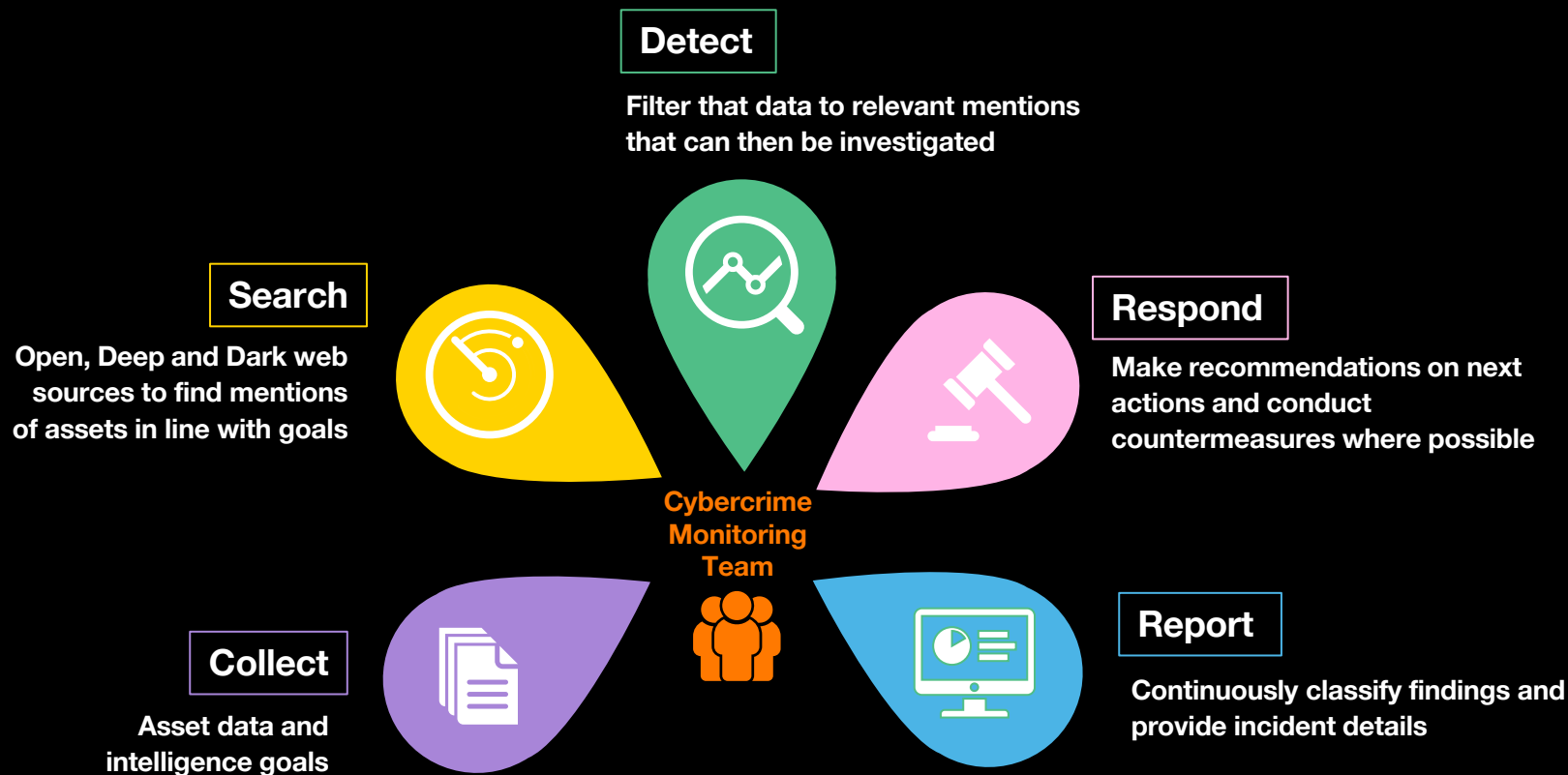
# Summary

## Stopping advanced attacks is near impossible

- But it can be done by strong MDR players like ourselves
- It is no longer just email, digital transformation increases the scope of attacks
- Education is key



# Delivering Operational Intelligence to empower our teams to find hidden threats



# Delivering Operational Intelligence to find those unknown digital risks

**Cybercrime  
Monitoring  
Team**



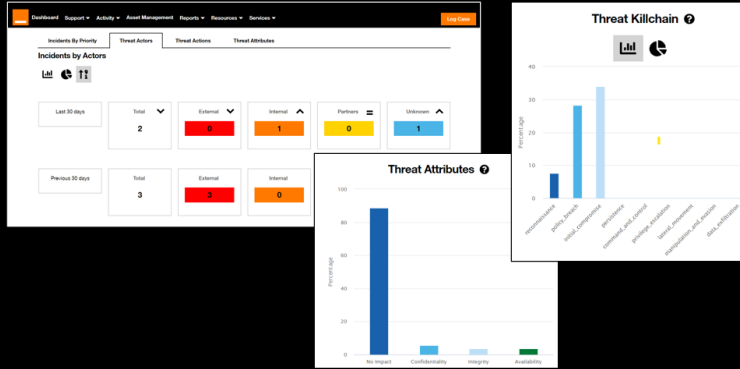
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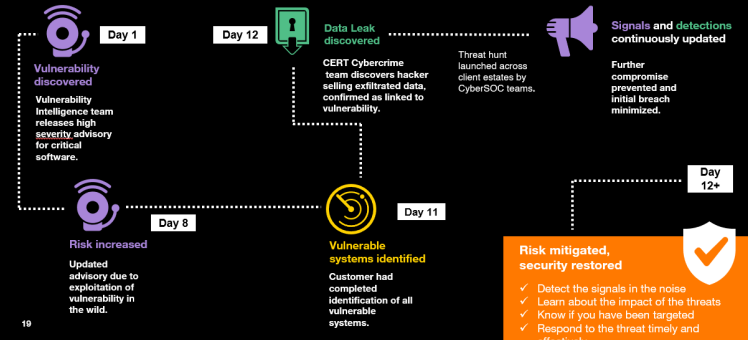
# 3 things...

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# It was the people who made the difference.



## The value-add of a co-ordinated ecosystem Major software vulnerability



# Thanks



**Cyberdefense**

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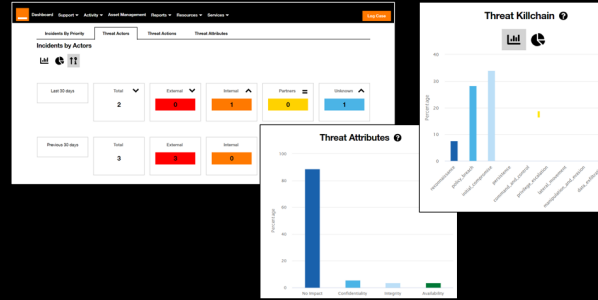
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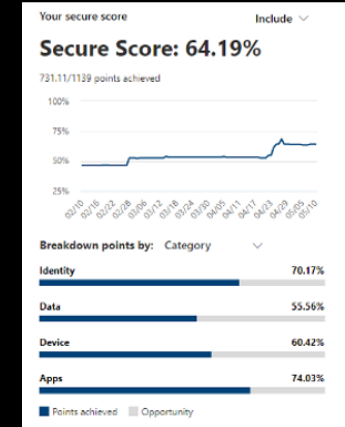
# Security Incidentology



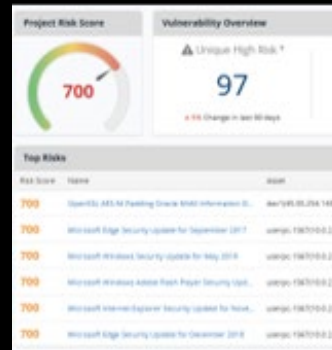
Organizational risk  
Benchmarked



## Security Posture Analysis



## Vulnerability Risk



**Priority and  
classification**

**Active Threats**



Assets

**Vulnerability  
Risk**

**Security  
Posture**

**Generative AI**

# Key takeaways

**We are here to help you accelerate your strategy**

**By providing a growing level of interconnected intelligence**

**And through access to one of the largest collections of security experts in the world**

# Thanks



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